

Sefton Personalisation Strategy - Action Plan 2015-17

| Health and Wellbeing Strategy – Strategic Objectives | Objectives | Actions | Outcomes | Lead Officer |
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| <p>Ensure all children have a positive start in life</p> | <ul style="list-style-type: none"> The joint commissioning strategy and Joint Strategic Needs Assessment (JSNA) should be informed by young people, their families, information in a young person's EHC plan and the Local Offer. Young people and families can play a valuable role in quality checking, the results of which should feed back into the strategy; Ensure that the work streams around developing integrated joint commissioning across the 0-25 age group and the Better Care Fund are joined up and that there is a common process being developed; | <ul style="list-style-type: none"> Develop a process to allow the information from the EHC plan, including the CNA, and from personal budget holders' choices, to inform the Joint Commissioning Strategy; Explore how personal budgets across education, health and social care (and personal health budgets for young people eligible for NHS Continuing Healthcare post-18) can be integrated to develop personalised post-16 options and support that lead to better outcomes for young people; Ensure that young people and their families have access to good information, advice and support in relation to what is available and how to purchase it; Provide young people and their families with opportunities to pool budgets and commission mutually beneficial support. | <ul style="list-style-type: none"> Children and young people will have good physical and emotional health and wellbeing and will lead healthy lifestyles Children and young people will be safe Children and young people will be aspirational and achieving through the enjoyment of going to school and college Parents will have the skills, support and infrastructure to enjoy being parents Children and young people will have a voice, will be listened to and their views will influence service design, delivery and review | <p>Children's Social care</p> |
| <p>Support people early to prevent and treat avoidable illnesses and reduce inequalities in health</p> | <ul style="list-style-type: none"> Invest in low-level, open-access prevention and early intervention services to support people with emerging or low level/moderate social care needs, through preventative approaches, public health, telecare, supported housing and an enhanced role for the | <ul style="list-style-type: none"> Work with Careline, Police, Fire, Ambulance and other out of hours services to deliver alternative care pathways to divert people from high-end services; Develop and expand self-assessment opportunities for | <ul style="list-style-type: none"> There will be effective prevention and early intervention with people being empowered to determine their own outcomes through the experience of quality services There will be improved health and wellbeing against the wider factors that lead to poor health and | <p>Health & Wellbeing</p> |

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| | voluntary sector | those with low to medium needs within an outcomes-based approach; | wellbeing <ul style="list-style-type: none"> • There is education, skills and support for people to change their lifestyles and to do things for themselves • The population is protected from incidents and other threats, including infectious diseases, accidents, excess winter deaths whilst reducing health inequalities | |
| Support older people and those with long term conditions and disabilities to remain independent and in their own homes | <ul style="list-style-type: none"> • Review the delivery mechanisms to provide personal budgets • Build on the national Outcome Based Framework in order to provide evidence of effective support and intervention and develop a performance management framework that is rooted in delivering the best possible outcomes; | <ul style="list-style-type: none"> • Outline a Personal Budgets Policy for Adults • A review of the direct payments system and managed budgets; • Work with Health colleagues to integrate care pathways, starting with long-term conditions and mental health and focus on locality planning; • Identify how advanced assistive technologies such as telehealth and telecare can further support integrated working, integrated systems, extra care and self-care with particular regards to people with long-term conditions or those who are predicted to require intensive health or social care support in the future; | <ul style="list-style-type: none"> • There will be system wide improvements across social care and care pathways, supported with access to information about early diagnosis and prevention • There will be effective management of long term conditions for all adults, including mental health and dementia • There will be outstanding end of life services • There will be access to information about early diagnosis and prevention services • There will be increased physical, emotional and economic wellbeing. There will be access to appropriate, high quality housing across Sefton | Adult Social Care and Commissioning Support & Business Intelligence |
| Promote positive mental health and wellbeing | <ul style="list-style-type: none"> • Provide a quality assessment framework which enables providers to improve service quality and policies such as safeguarding; | <ul style="list-style-type: none"> • Ensure a revised person centred approach process is rolled out in a phased way for new referrals and existing service users • Develop personal support plans in partnership with the individual, detailing their own focused packages of support; | <ul style="list-style-type: none"> • The infrastructure will be place so that all people can access information, preventative and treatment services • People will be empowered, have a sense of purpose and take care of themselves and their family • The mental health services that are commissioned will be fit for purpose • We will have stronger communities involved in their own wellbeing and wider community's mental health | Adult Social Care |

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| | | | <p>services</p> <ul style="list-style-type: none"> • There will be an increase in physical and emotional health and wellbeing | |
| <p>Seek to address the wider social, environmental and economic issues that contribute to poor health and wellbeing</p> | <ul style="list-style-type: none"> • Develop the market to ensure that there are quality services that people can purchase/procure with their personal budget. | <ul style="list-style-type: none"> • Work with ‘think local act personal’, partners, people who use services and carers to develop and shape this person centred care approach into a consistent and sustainable framework; • Work with GP partners to increase social care and social intervention commissioning, prescribing through practice-based commissioning and ensuring information and leisure prescribing becomes mainstream; and exploring new toolkits such as the NHS House of Care toolkit; | <ul style="list-style-type: none"> • The appropriate infrastructure is in place to improve opportunity, maintain health and wellbeing and the quality of life for all • There will be improved access to services and information for all, including leisure facilities, parks and open spaces • There will be opportunities to access new skills, training enterprise, employment and progression • There is infrastructure and investment is in place to improve opportunity, maintain health and wellbeing and quality of life for all • There will be access to high quality housing across Sefton | <p>Adult Social Care and Commissioning Support & Business Intelligence</p> |
| <p>Build capacity and resilience to empower and strengthen communities</p> | <ul style="list-style-type: none"> • Engage with providers to develop a flexible marketplace; • Work with key stakeholders to develop approaches to volunteering and developing the capacity of the community; • Design and maintain a universal information and advice service through co-production with key partners; | <ul style="list-style-type: none"> • Mobilise universal, mainstream services to ensure that they are open to all citizens, including adult learning, leisure, sports, libraries and cultural services, training and employment, housing and counselling and that they provide a wider range of occupational, daily living, health and wellbeing activities; • Develop a Workforce Development and Training Strategy that supports the roles, responsibilities, skills and behaviours required to deliver the personalisation agenda; | <ul style="list-style-type: none"> • There will be stronger communities involved in and responsible for their own wellbeing and of the wider community with reduced dependency on services • There will be Improved access to services and information for all, including leisure facilities, parks and open spaces • The value of clean, safe, healthy environments in promoting health and wellbeing will be recognised • The health benefits of borough wide activities through parks, the coast and countryside will be valued, encouraged and promoted • Increase the physical and emotional health and wellbeing of all residents • There are clean safe environments and quality of place | <p>Strategic Support</p> |